Guidelines for Artwork Designs

If you're interested in designing something for use on our website, t-shirts, posters, postcards, etc for upcoming productions, please use the following guidelines:

- Black ink (art marker or "Flair"-type pen; NOT pencil or ball-point pen)
- White paper, 8.5" X 11", <u>with at least ½" margins</u>
- <u>Bold lines</u>, not too much shading and not too complicated
- Incorporate characters and/or themes from the show. You can include the title of the show, or we can incorporate it later into the final design if needed.
 - Sign and date your design
- Keep a copy for yourself (although we will return your original to you)
- No food crumbs or coffee stains, wrinkles, splotches, etc.
- After you've finished your black & white version, if you'd like, you can copy it and color it for possible use on the web page. The black and white version is required for t-shirt, flier or program use. The color version is optional.
- Electronic submission is OK as a jpg or gif. If you are scanning your art, please set your resolution to at least 300 dpi.
- Scanned files can be emailed to artwork@act.arlington.ma.us.
- If you need to submit a paper copy of your artwork instead, give it to one of the producers of the show, or send an email to artwork@act.arlington.ma.us and we'll figure out the best way to get it from you.

Questions? send an email to Emily Winston at artwork@act.arlington.ma.us